March 27, 1950.

Mr. Curtis Reitz
Program Director
Radio Station WXPN
Philadelphia, Pa.

COPY

Dear Curt:

I was sorry that you were not in New York at NBC last month, as I would like to have had the opportunity to meet you. As a matter of fact, it was too bad that WXPN was not represented at all at the Saturday Ivy Network business meeting.

The purpose of this letter is to inform you of a service WYBC is inaugurating for the Network. I have assigned two men to work principally on discovering news and sports on the Yale campus that might be of interest to the other stations' listeners. It is my hope that this can expand into a service of considerable value.

I also hope that this arrangement can be made reciprocal as soon as possible.

I shall look forward to getting together with a complete complement of program directors at the Ivy spring meeting next month, at which time we can hash out a lot. In the meantime, why not be thinking of possible program exchanges and programs which could be used on all stations in such a manner that they are easily saleable.

Cordially yours,

THE YALE BROADCASTING COMPANY

Howard Eaton, Jr.
Program Director

CDBX